

Part 2A of Form ADV: Firm Brochure

Item 1 Cover Page

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This brochure provides information about the qualifications and business practices of Legacy Financial Strategies, LLC. If you have any questions about the contents of this brochure, please contact us at (913) 403-0600 or one of the email addresses listed above. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Legacy Financial Strategies, LLC is a registered investment adviser. Registration of an Investment Adviser does not imply any level of skill or training. The oral and written communications of an Adviser provide you with information about which you determine to hire or retain an Adviser.

Additional information about Legacy Financial Strategies, LLC also is available on the Securities and Exchange Commission's website at www.adviserinfo.sec.gov.

Item 2 Material Changes

On July 28, 2010, the United States Securities and Exchange Commission published “Amendments to Form ADV” which amends the disclosure document that we provide to clients as required by SEC Rules. This Brochure dated March 29, 2011 is a new document prepared according to the SEC’s new requirements and rules. As such, this Document is materially different in structure and requires certain new information that our previous brochure, last updated September 8, 2010, did not require.

In the future, this Item will discuss only specific material changes that are made to the Brochure and provide clients with a summary of such changes. We will also reference the date of our last annual update of our brochure.

In the past we have offered or delivered information about our qualifications and business practices to clients on at least an annual basis. Pursuant to new SEC Rules, we will ensure that you receive a summary of any material changes to this and subsequent Brochures within 120 days of the close of our business’ fiscal year. We may further provide other ongoing disclosure information about material changes as necessary.

We will further provide you with a new Brochure as necessary based on changes or new information, at any time, without charge.

Currently, our Brochure may be requested by contacting Anne Pleviak, Licensed Administrator, at (913) 403-0600 or anne.pleviak@lpl.com. Our Brochure is also available on our website, www.legacykc.com, also free of charge.

Additional information about Legacy Financial Strategies, LLC is also available via the SEC’s website, www.adviserinfo.sec.gov. The SEC’s website also provides information about any persons affiliated with Legacy Financial Strategies, LLC who are registered, or are required to be registered, as investment adviser representatives of Legacy Financial Strategies, LLC.

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Firm Description and Principal Owner

Legacy Financial Strategies, LLC is an investment advisory firm registered with the United States Securities and Exchange Commission. Legacy was established in Missouri in May of 2000. Legacy Financial Strategies, LLC is held in trust by The Michael W. Lutz Irrevocable Trust. This trust was created pursuant to the provisions of Section 456.5-505, Revised Statutes of Missouri, as amended from time to time, with the intent that this trust is a Missouri self-elected spendthrift trust.

Investment Management Services

Legacy Financial Strategies, LLC (“the Adviser”) provides investment advisory services to its clients on a discretionary and non-discretionary basis. As of December 31st, 2010, the Adviser’s assets under management totaled \$55,636,581 comprised of 247 separate accounts. At this time, all of the accounts are serviced on a non-discretionary basis. The advisory services include, among other things, providing advice regarding asset allocation and the selection of investments. Account management is guided by the stated objectives of the client. In addition, the Adviser considers the client’s risk profile and financial status prior to making any recommendations.

Retirement Plan Services

The Adviser provides retirement plan services to business clients on a non-discretionary basis. These services include plan setup, investment selection and ongoing support services.

Financial Planning/Consulting Services

The Adviser provides financial planning, consulting and plan update services to individuals and businesses. The Adviser may also provide non-securities advice on topics that may include but are not limited business, retirement, estate, budgetary, college, personal, and business tax planning.

Item 5 Fees and Compensation

All fees are subject to negotiation.

Investment advisory services are provided for a percentage of assets under management, hourly charges and fixed fees. The specific manner in which fees are charged by Legacy Financial Strategies, LLC is established in a client's written agreement with Legacy Financial Strategies, LLC.

Fees for Investment Management Services

Advisory fees are paid quarterly in advance. Fees may be negotiable based upon the complexity and unique needs of the client. Fees are due on the first day of the calendar quarter, and will be deducted from the advisory account(s).

Fees are based on the household account's asset value as of the last business day of the prior calendar quarter and are prorated for accounts opened during the quarter. Annualized fees are as follows:

Annualized Fees

<u>From</u>	<u>To</u>	<u>Per Year</u>
\$100,000	\$250,000	Up to 1.50%
\$250,001	\$750,000	Up to 1.25%
\$750,001	\$2,500,000	Up to 1.00%
Over \$2,500,000		Up to 0.75%

An advisory client will have a period of five (5) business days from the date of signing the investment management agreement to unconditionally rescind the agreement and receive a full refund of all fees. Thereafter, either party may terminate the agreement with 30 days written notice.

The account custodian may charge fees, which are in addition to and separate from the investment advisory service fee. Custodians may charge accounts for various transaction costs, retirement plan, and administration fees. In addition, some mutual fund assets deposited in the account may have been subject to deferred sales charges and 12 (b)(1) fees. Mutual funds have annual expenses as described in each fund's prospectus. Advisory clients should also note that fees for comparable services vary and lower fees for comparable services may be available from other sources.

Fees for Retirement Plan Services

The fee associated with retirement plan services is determined on a negotiated basis between the adviser, the client and associated third parties. Fees are due quarterly in advance. Fees are due on the first day of the calendar quarter and are billed directly to the client. Fees are based on the account's asset value as of the last business day of the prior calendar quarter and are prorated for accounts opened during the quarter.

Either party may terminate the agreement with 30 days written notice.

Associated third parties may charge fees, which are in addition to and separate from the investment advisory service fee. These parties may charge accounts for various transaction costs, retirement plan and administration fees. Advisory clients should also note that fees from comparable services vary and lower fees for comparable services may be available from other sources.

Fees for Financial Planning/Consulting Services

The Adviser charges a fixed fee or an hourly fee for planning and consulting services. Clients are charged a fixed fee of \$1,500 to create a comprehensive financial plan and \$750 to update the plan. Beginning in 2011, all financial plan update services are billed in January. Clients who participated in financial planning in 2010 were billed a prorated amount in January 2011 depending on the month in which they paid their fee in 2010. The prorated fees are for 2011 only. Beginning in 2012, all clients that have participated in financial planning services will be billed for their plan

updates in January. The financial plan creation and plan update fees are payable upon signing an agreement.

Additional planning and consulting services are billed at the rate of \$150 per hour. The hourly fee is due and payable upon completion of the plan or services.

If clients elect to implement recommendations made in a financial plan, their accounts may incur transaction costs, retirement plan administration fees and other mutual fund expenses. These fees are in addition to and separate from planning and consulting fees.

Clients will have a period of five (5) business days from the date of signing an agreement to unconditionally rescind the agreement and receive a full refund of all fees. Thereafter, clients may terminate an agreement by providing the Adviser with written notice prior to delivery of the plan or completion of the service. The Adviser may terminate an agreement by providing written notice to clients. Upon termination, fees will be prorated to the date of termination and any unearned portion of the fee will be refunded to the client.

Compensation

The Adviser recommending the advisory account platform to the client receives compensation as a result of the client's participation in the platform. This compensation includes a portion of the Account Fee and may also include other compensation, such as bonuses, awards or other things of value offered by the account custodian, LPL Financial, LLC ("LPL"), to the Adviser. The amount of this compensation may be more or less than what the Adviser would receive if the client participated in other LPL platforms or in platforms offered by unaffiliated firms or paid separately for investment advice, brokerage and other client services. Therefore, the Adviser may have a financial incentive to recommend the advisory account platform over other platforms and services. In addition, because the advisory account platform is offered through an Adviser affiliated with LPL, the Adviser may have an incentive to recommend an LPL advisory platform over platforms offered by unaffiliated firms.

Item 6 *Performance-Based Fees* and Side-By-Side Management

Legacy Financial Strategies, LLC does not charge any performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a client).

Description:

Legacy Financial Strategies, LLC generally provides investment advice and portfolio management services to individuals, high net worth individuals, trusts, estates or charitable institutions and corporations or business entities.

Account Minimums:

Legacy requires a minimum of \$100,000 to establish a new advisory account. However, this minimum may be waived at the sole discretion of Michael Lutz. In addition, Legacy may continue to service existing accounts that have values that are below the \$100,000 minimum.

Methods of Analysis:

Legacy Financial Strategies uses the Fundamental Analysis method in evaluating investment opportunities, including the analysis of individual securities, mutual funds, ETFs and other investment types. When analyzing individual securities, analyses surrounding factors such as earnings, balance sheet variables and management quality are considered. In trying to determine the true value of the security, in the majority of cases where we are using mutual funds or ETFs, this research is done through outside independent rating agencies, including, but not limited to, Morningstar, Standard and Poor's and LPL.

Investment Strategies:

Legacy Financial Strategies uses the following investment strategies to implement any investment advice given to clients:

Long term purchases (securities held at least a year), strategic allocation.

Short term purchases (securities sold within a year) are used on a tactical basis for aggressive growth portfolios.

Sources of Information:

Legacy Financial Strategies has access to various research reports and model portfolios to which Michael Lutz may refer in determining which securities to purchase or sell. Legacy also obtains its information for analysis of investments through financial newspapers and magazines, research materials prepared by others, corporate rating services, annual reports, prospectuses, filings with the Securities and Exchange Commission and company press releases.

Legacy obtains detailed financial and other pertinent data from clients on the client questionnaire. This assists Legacy in selecting appropriate investments for the client based on the client's investment objective and goals.

Types of Investments

Legacy Financial Strategies offers advice to clients on the following types of investments:

Equity Securities (exchange-listed securities, securities traded over the counter, and foreign issues)

Mutual Funds

Exchange Traded Funds (ETFs)

Warrants

Corporate debt securities (other than commercial paper)

Certificates of deposit

Municipal securities

Investment company securities (variable life insurance, variable annuities, and mutual fund shares)

United States government securities

Interests in partnerships investing in real estate and oil and gas interests

Risk of Loss

Investing in securities involves a risk of loss that clients should be prepared to bear. Diversification and asset allocation may not protect against market risk. You should not assume that an investment in any of the securities was or will be profitable.

Item 9 Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of Legacy Financial Strategies, LLC or the integrity of Legacy Financial Strategies, LLC's management. Legacy Financial Strategies, LLC has no information applicable to this Item.

Business Activities & Affiliations

Michael W. Lutz is a registered principal and registered representative of LPL, a registered broker-dealer, member of the Financial Industry Regulatory Authority, Inc. ("FINRA"), and a registered investment adviser.

Legacy Financial Strategies, LLC is an insurance agency. Mr. Lutz is a licensed insurance agent, affiliated with the agency license of Legacy Financial Strategies, LLC.

In these capacities, Michael Lutz may recommend securities, insurance, advisory services, or other products and receive compensation if products are purchased through Michael Lutz and through Legacy Financial Strategies, LLC.

Thus, a conflict of interest exists between the interests of Michael Lutz and those of advisory clients. However, clients are under no obligation to act upon any recommendations of Michael Lutz or effect any transactions through Michael Lutz if they decide to follow the recommendations.

An equal amount of time is spent by Michael Lutz providing financial planning and investment advisory services, brokerage and insurance related services.

Legacy Financial Strategies, LLC has entered into a Solicitor's Agreement pursuant to Rule 206(4)-3 of The Investment Advisers Act of 1940 with Thomas McCoy. Under this agreement, Thomas McCoy assists Legacy Financial Strategies, LLC in establishing client relationships by introducing prospective clients to Michael Lutz and by providing information about Legacy Financial Strategies, LLC. Thomas McCoy does not have the authority to accept any client(s) on behalf of Legacy Financial Strategies, LLC, and Legacy Financial Strategies, LLC does not have any responsibility to accept any prospective client referred by Thomas McCoy.

Code of Ethics

Legacy Financial Strategies, LLC has adopted a Code of Ethics for all supervised persons of the firm describing its high standard of business conduct, and fiduciary duty to its clients. The Code of Ethics includes provisions relating to the confidentiality of client information, a prohibition on insider trading, a prohibition of rumor mongering, restrictions on acceptance of significant gifts and the reporting of certain gifts and business entertainment items, and personal securities trading procedures, among other things. All supervised persons at Legacy Financial Strategies, LLC must acknowledge the terms of the Code of Ethics annually, or as amended.

Participation or Interest in Client Transactions and Personal Trading

Legacy Financial Strategies, LLC anticipates that, in appropriate circumstances, consistent with clients' investment objectives, it will cause accounts over which Legacy Financial Strategies, LLC has management authority to effect, and will recommend to investment advisory clients or prospective clients, the purchase or sale of securities in which Legacy Financial Strategies, LLC, its affiliates and/or clients directly or indirectly have a position of interest. Legacy Financial Strategies, LLC's employees and persons associated with Legacy Financial Strategies, LLC are required to follow Legacy Financial Strategies, LLC's Code of Ethics. Subject to satisfying this policy and applicable laws, officers, directors and employees of Legacy Financial Strategies, LLC and its affiliates may trade for their own accounts in securities which are recommended to and/or purchased for Legacy Financial Strategies, LLC's clients. The Code of Ethics is designed to assure that the personal securities transactions, activities and interests of the employees of Legacy Financial Strategies, LLC will not interfere with (i) making decisions in the best interest of advisory clients and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts. Under the Code certain classes of securities have been designated as exempt transactions, based upon a determination that these would materially not interfere with the best interest of Legacy Financial Strategies, LLC's clients. In addition, the Code requires pre-clearance of many transactions and restricts trading in close proximity to client trading activity. Nonetheless, because the Code of Ethics in some circumstances would permit employees to invest in the same securities as clients, there is a possibility that employees might benefit from market activity by a client in a security held by an employee. Employee trading is continually monitored under the Code of Ethics, and to reasonably prevent conflicts of interest between Legacy Financial Strategies, LLC and its clients.

Associated persons are aware of the rules regarding material non-public information and insider trading. Associated persons may also buy or sell a specific security for their own account based on personal investment considerations, which the Advisor does not deem appropriate to buy or sell for clients.

Legacy Financial Strategies, LLC's clients or prospective clients may request a copy of the firm's Code of Ethics by contacting Anne Pleviak.

Principal or Agency Cross Securities Transactions

It is Legacy Financial Strategies, LLC's policy that the firm will not affect any principal or agency cross securities transactions for client accounts. Legacy Financial Strategies, LLC will also not cross trades between client accounts. Principal transactions are generally defined as transactions where an advisor, acting as principal for its own account or the account of an affiliated broker-dealer, buys from or sells any security to any advisory client. A principal transaction may also be deemed to have occurred if a security is crossed between an affiliated hedge fund and another client account. An agency cross transaction is defined as a transaction where a person acts as an investment advisor in relation to a transaction in which the investment advisor, or any person controlled by or under common control with the investment advisor, acts as broker for both the advisory client and for another person on the other side of the transaction. Agency cross transactions may arise where an advisor is dually registered as a broker-dealer or has an affiliated broker-dealer.

Selecting Brokerage Firms

Mr. Lutz, in his capacity as a registered principal, may suggest that clients implement recommendations through LPL. If the client chooses to do so, this would present a conflict of interest to the extent that Mr. Lutz could receive commissions as a registered principal or compensation as an investment adviser representative. Clients are under no obligation to implement a plan or its recommendations through Mr. Lutz. But, if they do so, they may pay commissions or fees that are higher or lower than those that may be obtained elsewhere for similar services.

Associated persons, in their respective individual capacities, are registered representatives of LPL. These Advisory Affiliates are subject to FINRA Rule 3040 which restricts registered representatives from conducting securities transactions away from their broker-dealer unless LPL provides written consent.

Therefore, clients are advised that certain associated persons may be restricted to conducting securities transactions through LPL unless they first secure written consent from LPL to execute securities transactions through a different broker-dealer. Absent such written consent or separation from LPL, these Advisory Affiliates are prohibited from executing securities transactions through any broker-dealer other than LPL under LPL's internal supervisory policies. Not all advisers require their clients to direct brokerage. By directing brokerage, Legacy may be unable to achieve the most favorable execution of client transactions and this practice may cost clients more money. Adviser is cognizant of its duty to obtain best execution and has implemented policies and procedures reasonably designed in such pursuit.

Best Execution:

Legacy Financial Strategies, LLC is aware of its duty to obtain best execution for all securities transactions executed on a client's behalf. Securities transactions for accounts are effected through LPL without commissions being paid to LPL. While LPL makes every attempt to obtain the best execution possible, there is no assurance that it will be obtained. Clients should consider whether or not the appointment of LPL as the sole broker/dealer may or may not result in certain costs or disadvantages to the client as a result of possibly less favorable executions. In considering whether or not to restrict the execution of transactions through LPL, LPL considered its capabilities to execute, clear and settle transactions.

Order Aggregation

LPL may aggregate transactions for a client with other clients to improve the quality of execution. When transactions are so aggregated, the actual prices applicable to the aggregated transactions will be averaged, and the account will be deemed to have purchased or sold its proportionate share of the securities involved at the average price obtained. For partially filled orders, the LPL will generally allocate trades pro-rata or on some other basis consistent with the goal of treating all clients equitably over time.

Soft Dollars

Legacy Financial Strategies, LLC receives soft dollar benefits from LPL in the form of research developed by LPL in connection with client securities transactions. As a result, Legacy Financial Strategies, LLC may have an incentive to select or recommend a broker-dealer based on its interest in receiving the research, rather than on the clients' interests in receiving most favorable execution. In addition, clients may be caused to pay commissions that are higher than those charged by other broker-dealers in return for soft dollar benefits. The soft dollar benefits are not proportionally allocated to any accounts that may generate different amounts of the soft dollar benefits.

Item 13 Review of Accounts

Michael Lutz performs reviews of all investment advisory accounts no less than semi-annually. Accounts are reviewed for consistency with the investment strategy and performance among other things. Reviews may be triggered by changes in an account holder's person, tax or financial status. Macroeconomic and company specific events may also trigger reviews. There is currently no limit on the number of accounts that can be reviewed by Michael Lutz.

Advisory account statements are generated no less than quarterly. These statements are sent directly to the account owner. These reports list the account positions, activity in the account over the covered period, and other related information. Clients are also sent confirmations following each brokerage account transaction.

SWM Advisory Accounts are reviewed on a quarterly basis by Michael Lutz. Reviews are done in person or over the phone.

Reviews of SWM Advisory Accounts are performed in order to:

- Ensure that investments are consistent with stated client objectives;
- Check for quality;
- Review investment performance; and
- Review investment allocation.

In addition to quarterly account reviews, Michael Lutz utilizes support material to review client accounts, including Weekly Email Market Commentary, Monthly Trade Logs and Monthly Performance Updates.

Financial Plans are reviewed annually for those clients that would like an annual update. Annual Updates of financial plans are billed at \$750.00 each year. Clients interested in an annual update are required to enter into a new Financial Planning Agreement.

Incoming Referrals

Legacy Financial Strategies, LLC has entered into a Solicitor's Agreement pursuant to Rule 206(4)-3 of The Investment Advisors Act of 1940 with Thomas McCoy. Under this agreement, Thomas McCoy assists Legacy Financial Strategies, LLC in establishing client relationships by introducing prospective clients to Michael Lutz and by providing information about Legacy Financial Strategies, LLC. Thomas McCoy does not have the authority to accept any client(s) on behalf of Legacy Financial Strategies, LLC, and Legacy Financial Strategies, LLC does not have any responsibility to accept any prospective client referred by Thomas McCoy. Solicited Accounts are designated as such. Thomas McCoy receives 50% of the net investment advisory fees received by Legacy Financial Strategies, LLC for any account that he solicited. The portion of the advisory fees payable to the solicitor will be paid within thirty days of the end of the quarter.

Referrals Out

Legacy Financial Strategies, LLC does not receive any compensation for any outside client referrals, including referrals made to estate planners, attorneys and/or tax preparation places.

Other Compensation

Legacy Financial Strategies, LLC receives compensation as a result of a client's participation in the Strategic Wealth Management ("SWM") platform. This compensation includes a portion of the Account Fee and may also include other compensation, such as bonuses, awards or other things of value offered by LPL to Legacy Financial Strategies, LLC. Depending on, among other things, the size of the account, changes in its value over time, ability to negotiate fees or commissions, and the number of transactions, the amount of this compensation may be more or less than what Legacy Financial Strategies, LLC would receive if the client participated in other platforms through LPL, or paid separately for investment advice, brokerage, and other services. Therefore, while account compensation cannot be determined in advance, Legacy Financial Strategies, LLC may have an incentive to recommend the SWM platform over other platforms or services. In addition, because the platform is offered through Legacy Financial Strategies, LLC, an Advisor affiliated with LPL, Legacy Financial Strategies, LLC may have an incentive to recommend an LPL advisory platform over platforms offered by unaffiliated firms.

Legacy Financial Strategies, LLC and its employees may receive additional non-cash compensation from advisory product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Advisory product sponsors may also pay for education or training events that may be attended by Legacy Financial Strategies, LLC's employees.

Item 15 *Custody*

Under Rule 206 (4)-2 of the Advisers Act, also known as the Custody Rule, an investment adviser is prohibited from having custody of clients funds or securities for its investment advisory clients unless certain conditions are satisfied. These conditions include such things as using a qualified custodian, sending notices to clients at account opening, and confirming statements are being provided to clients.

LPL maintains custody of client assets for its advisory platform accounts, including those accounts serviced by Legacy Financial Strategies, LLC. LPL meets the definition of a “qualified custodian” under the new rule, maintains client assets in a separate account for each client under that client’s name, and sends account statements directly to clients at least quarterly. As LPL deducts the advisory fees for Legacy Financial Strategies, LLC at the client’s written direction, Legacy is not deemed to have custody of client funds because of the fee deduction.

Legacy Financial Strategies, LLC is careful to comply with the Custody Rule and avoids inadvertently taking custody with respect to LPL investment advisory platform accounts.

Clients should receive at least quarterly statements from the broker dealer (LPL), bank or other qualified custodian that holds and maintains client’s investment assets. Legacy urges you to carefully review such statements.

Item 16 Investment Discretion

Legacy Financial Strategies, LLC usually receives discretionary authority from the client at the outset of an advisory relationship to select the identity and amount of securities to be bought or sold. In all such cases, however, such discretion is to be exercised in a manner consistent with the stated investment objectives for the particular client account.

When selecting securities and determining amounts, Legacy observes the investment policies, limitations and restrictions of the clients for which it advises. Investment guidelines and restrictions must be provided to Legacy in writing.

Investment guidelines and restrictions must be provided to Legacy Financial Strategies, LLC in writing.

Item 17 Voting *Client* Securities

As a matter of firm policy and practice, Legacy Financial Strategies, LLC does not have any authority to and does not vote proxies on behalf of advisory clients. Clients retain the responsibility for receiving and voting proxies for any and all securities maintained in client portfolios. Adviser and associated persons will not be required to take any action or render advice with respect to the voting of proxies.

Item 18 Financial Information

Registered investment advisers are required in this Item to provide you with certain financial information or disclosures about Legacy Financial Strategies, LLC's financial condition. Legacy has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and has not been the subject of a bankruptcy proceeding.